

PRESS INFORMATION

Press contact

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The best underlayment - even better!

All SELITPRO® TwinFoam™ products with easy click®+

New product innovations at SELIT are developed and existing products continuously improved. This does not stop at the best underlayment for laminate and wood flooring either, which means that products from the SELITPRO® TwinFoam™ series had received numerous new product features since June 2017

A plus for more safety

As a clear processing advantage, the new easy click®+ contour was added to the product series. The "+" in the already known contour is an adhesive strip that combines the underlayment sheets with one another three-dimensionally and fixes them permanently. Hollow spaces and overlaps are therefore prevented more reliably.

New format in premium segment

A new folding panel size has been developed for the SELITPRO® products in the premium segment. Due to the new, wider folding panel format, the underlay are even easier and more time-saving to lay, since less folding makes handling much easier.

In addition, the product is no longer "hidden" with a new packaging. In contrast to the closed cardboard box, an open carton tray now makes the product finally visible to the customer. This allows a much more powerful presentation of the product.

Already established and well-known: The products of the SELITPRO® TwinFoam series are TÜV-certified and awarded with "the Blue Angel"!

SELIT has made the "best underlayment for laminate and wood flooring" even better - because: "Nothing is too good to be improved!"

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